



# Writing and Speaking About Your Story

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How this happened for me

Start small and recognize answering your calling is output, not outcome.

Know your audience

Be truthful, not impressive. Jesus is the hero of the story.

More compelling to share with them what God's taught you, than what you think you can teach them.

Use inclusive language (what did first steps look like...) Encourage them they have something in common and something to offer...

Honor culture.

You aren't selling/campaigning, you are testifying.

Testimonies don't always have a bow on them. Be vulnerable.

Talk about where God is moving, instead of where man isn't.

Your story, their story, God's story. Don't miss any of them...

Have permission to write about who you are writing/speaking about.

Want them to finish hearing you and not say, "Beth is great," but "I can do that."

Speaking tips

Writing tips

The business... what are your questions about agents, contracts, writing proposals, honorariums, etc...?



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